## What is claimed is:

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- 1. An apparatus, comprising:
- (a) a memory within which is resident a plurality of intelligent agents and distribution control information associated with each intelligent agent that defines distribution rights for such intelligent agent; and
- (b) program code configured to control distribution of an intelligent agent in response to a request to access such intelligent agent based upon the distribution control information associated with such intelligent agent.
- The apparatus of claim 1, wherein the program code is further configured to set distribution control information for an intelligent agent in connection with publishing the intelligent agent.
- The apparatus of claim 2, wherein the distribution control information is disposed in a header for each intelligent agent.
- 4. The apparatus of claim 1, wherein the distribution control information defines a publishing level that prohibits distribution of an intelligent agent to another computer.
- 5. The apparatus of claim 1, wherein the distribution control information defines a publishing level that permits distribution of an intelligent agent to another computer only in response to authorization from product support personnel.
- 6. The apparatus of claim 1, wherein the plurality of intelligent agents are each configured to perform product support operations in connection with supporting a computer-related product, and wherein the distribution control information identifies a first intelligent agent as an internal agent configured to execute on a product support computer, and a second intelligent agent as an external agent configured to execute on a customer computer configured to utilize the computer-related product.

- 7. The apparatus of claim 6, wherein the distribution control information
- 2 further identifies a third intelligent agent as a base agent associated with a particular
- 3 release of the computer-related product.

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- A method of controlling distribution of an intelligent agent, the method comprising:

   (a) maintaining in a memory distribution control information that
  - (a) manualling in a memory distribution control information that defines distribution rights to each of a plurality of intelligent agents; and
  - (b) controlling distribution of an intelligent agent among the plurality of intelligent agents in response to a request to access such intelligent agent based upon the distribution control information associated with such intelligent agent.
  - The method of claim 8, further comprising setting distribution control information for an intelligent agent in connection with publishing the intelligent agent.
- 10. The method of claim 9, wherein the distribution control information is disposed in a header for each intelligent agent.
- 11. The method of claim 8, wherein the distribution control information defines a publishing level that prohibits distribution of an intelligent agent to another computer.
- 12. The apparatus of claim 8, wherein the distribution control information defines a publishing level that permits distribution of an intelligent agent to another computer only in response to authorization from product support personnel.
- 13. The method of claim 8, wherein the plurality of intelligent agents are each configured to perform product support operations in connection with supporting a computer-related product, and wherein the distribution control information identifies a first intelligent agent as an internal agent configured to execute on a product support computer, and a second intelligent agent as an external agent configured to execute on a customer computer configured to utilize the computer-related product.

- 1 14. The method of claim 13, wherein the distribution control information
- 2 further identifies a third intelligent agent as a base agent associated with a particular
- 3 release of the computer-related product.

1	15. A program product, comprising:
2	(a) an intelligent agent;
3	(b) a header associated with the intelligent agent, the header including
4	distribution control information that defines distribution rights to the
5	intelligent agent; and
6	(c) a signal bearing medium bearing the header and the intelligent
7	agent.
1	16. The program product of claim 15, wherein the header is defined in a
2	markup language.
1	17. The program product of claim 16, wherein the header is defined in XML.

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16. 11 program product, comprising.
(a) program code configured to control distribution of an intelligent
agent in response to a request to access such intelligent agent by accessing
distribution control information associated with such intelligent agent, wherein
such distribution control information defines distribution rights for such
intelligent agent; and

- (b) a signal bearing medium bearing the program code.
- 19. The program product of claim 18, wherein the signal bearing medium includes at least one of a transmission medium and a recordable medium.
- 20. The program code of claim 18, wherein the program code is configured to access the distribution control information for such intelligent agent by accessing a header associated with such intelligent agent, wherein the header is defined in a markup language.